

LINCOLN HIGHWAY ASSOCIATION  
NEVADA CHAPTER MEETING  
RENO, NEVADA,  
November 12, 2016

OFFICERS IN ATTENDANCE

Cindy Ainsworth, President/State Director  
C.J. Smith, Vice President  
Julia Berg, Director at Large  
Tom Davis, Treasurer  
Connie Davis, Secretary

OTHERS IN ATTENDANCE

Jim Berg	Elizabeth Rassiga
Jim Bonar	Chester Ross
Lynn Erickson	Lee Schegg
Brian Suen	
Rube Erickson	C. J. Smith
Mike Mooney	Warren White

CALL TO ORDER AND OPENING REMARKS

Cindy Ainsworth, President, Lincoln Highway Association (LHA), Nevada Chapter, called the meeting to order at 1:15 p.m. on Saturday, November 12, 2016, at Louis' Basque Corner, 301 E. 4th Street, Reno, Nevada. A quorum of the members was present.

APPROVAL OF MINUTES OF THE JULY 16, 2016 MEETING

JULIA BERG MOVED TO APPROVE THE JULY 16, 2016 MEETING MINUTES.

WARREN WHITE SECONDED THE MOTION.

THE MINUTES WERE APPROVED UNANIMOUSLY.

APPROVAL OF THE TREASURER'S REPORT

Tom Davis, Treasurer, read the Treasurer's report into the record and reported that the ending balance as of November 12, 2016, was \$5,556.56. Mr. Davis noted the debit column reflected a \$1,152 check to Interpretative Graphics for the Mogul site sign; a \$21.07 check to Jim Bonar for supplies for the Mogul site sign installation; a \$30 check for Mogul sign installation labor; and a check for \$68.22 to Brian Suen for the purchase of three Lincoln Highway facsimile

signs. The deposits column reflected a \$300 donation from Bill von Tagen and \$45 from National dues. The ending balance totaled \$4,630.27.

LEE SCHEGG MOVED TO APPROVE THE TRESURER'S REPORT.

LYNN ERICKSON SECONDED THE MOTION.

THE MOTION WAS APPROVED UNANIMOUSLY.

#### ANNOUNCEMENTS – NEVADA LH NEWS, EVENTS, PROJECTS

Ms. Rassiga suggested placing the 2019 Military Vehicle Preservation Association (MVPA) reenactment of the U.S. Army 1919 Transcontinental Motor Convoy from Washington, DC to San Francisco on the Chapter's events calendar.

Ms. Ainsworth asked to hold the discussion on placing the event on the Chapter's calendar until 2017.

Ms. Berg announced she would deliver a LH presentation to the Westerners historic group. The presentation would be on the trip she and her husband took from Detroit to San Francisco in their 1956 Chevrolet keeping as much as possible to the 1915 route of the Lincoln Highway.

Ms. Ainsworth announced the LH cabin court known as the Silver State Lodge on West Fourth Street, which was demolished a number of years ago, was currently slated for storage units. The City of Reno, she said, had required the storage owners to add a historical interpretative marker commemorating the LH and the cabin court at the site as part of the landscaping/hardscape requirements. Ms. Ainsworth said the commemoration could be placed on the Chapter's calendar when she learned of the date. The current sign will be removed, and local sign collector, Will Durham, will retain it for a future museum.

Additionally, Ms. Ainsworth announced that two of the City's LH signs on Fourth Street have disappeared but expected that the City would replace them.

#### ANNOUNCEMENT – JIM BONAR

Mr. Bonar announced that he had delivered a LH presentation to the Society of Mayflower Descendants.

Additionally, he is scheduled to deliver a LH presentation on December 7, 2016, to the Model A Ford Club of America (MAFCA), which is holding their annual convention in Reno.

#### UPDATE ON THE 1928 LH MARKER – POSSIBLE LOCATION AT THE DEPOT

Ms. Ainsworth advised that she had met with Chris Shanks, part owner of The Depot and Louis' Basque Corner, to discuss placing the Chapter's 1928 LH Marker adjacent to the state marker on The Depot property. The location would, she said, require some excavation.

Mr. Berg reported that while attending the Veterans' Day Parade, he discovered another possible installation location for the Chapter's 1928 marker at the old Regional Transportation Commission (RTC) building.

Ms. Ainsworth advised that the reason The Depot was the preferred location was because the Marker would be protected within The Depot's steel fencing. Additionally, she said the fate of the old RTC building was currently unknown. Ms. Ainsworth also announced that the installation would most likely take place during the summer with a possible official Boy Scout installation ceremony on or near September 1, 2017. The Chapter, she said, should also consider installing a small interpretative plaque near the Marker.

After a discussion concerning pressure sealing the 1928 Marker with a non-glossy epoxy because of the Marker's many cracks, it was the consensus of the members that they could seal the Marker themselves rather than having it professionally done.

Mr. Davis reported that the Marker was currently covered with tarps and suggested that after the initial pressure sealing prior to installation, the Marker be sealed once a year.

Ms. Ainsworth noted the Chapter Secretary had drafted an agreement between the Chapter and Mr. Shanks that outlined the 1928 LH Marker was the property of the Chapter but would be on permanent loan to the Depot and maintained by the Chapter members.

Mrs. Davis suggested that perhaps Mr. von Tagen could be persuaded to review the draft document in his capacity as an attorney.

#### STATUS REPORT FOR THE LH SIGNAGE SURVEY – BRIAN SUEN

Mr. Suen distributed a copy of the "Lincoln Highway in Nevada Roadside Artifacts, Points of Interest" database he was working on. He reported that the database was a "work in progress" that reflected the description, location, and condition of Lincoln Highway markers, signs, and anything that recalled the Lincoln Highway on the remaining sections of the old road. Additionally, he distributed copies of the Nevada Lincoln Highway Survey form that would allow Chapter members to submit updates to the database should they know of any Lincoln Highway sites heretofore not already included.

Mr. Davis asked if Mr. Suen would email a copy of the database to the members, which he agreed to do; however, it was noted he would have sole responsibility to enter any updates to the database.

Mr. Suen went on to advise that there were many portions of the Lincoln Highway that he had not yet surveyed and would welcome all suggestions for the inclusion of additional sites. He further encouraged the members to take photographs of sites they discovered.

Ms. Rassiga discussed the possibility of asking the Commission on Tourism to place Mr. Suen's compilation of the database on a CD.

Mr. Suen discussed a Lincoln Highway sign located on the western side of Fallon driving eastbound on U.S. Highway 50 that the sun had almost completely faded. He advised that there were two remaining Lincoln Highway facsimile signs from those recently purchased with money donated by Mr. von Tagen. Discussion ensued concerning whether to approach Fallon officials to determine whether they might want to replace the faded sign with one that the Chapter had purchased.

Mr. Bonar noted that while recently traveling Highway 50 through Nevada, the Lincoln Highway signs, which the Nevada Department of Transportation (NDOT) had erected during the last few years over each of the 11 passes, were all missing with the exception of two near Austin, Nevada.

Mr. Bonar also cautioned that as many as a dozen replica markers installed from Austin to Ely by a special interest group in eastern Nevada were less than professionally constructed. He suggested that the database include a footnote to denote that the markers were replicas.

Mr. Davis commented that the NDOT sign shop employees had once told him the average life of a Nevada highway sign was about 18 months before it was stolen, shot full of holes, or accidentally destroyed.

Mr. Suen asked members to provide suggestions on improving the database.

Mr. Suen reported that he and Ms. Ainsworth provided the Museum in Verdi with a Lincoln Highway facsimile sign in July; however, to date the sign had not been erected. He advised that he would check with Museum officials concerning installing the sign.

Ms. Ainsworth thanked Mr. Suen for developing the database and pointed out the survey would help to promote Lincoln Highway signage.

#### SUPPORTING THE 2017 LHA IOWA CONFERENCE – POSSIBLE NEVADA CHAPTER DISPLAY – BRIAN SUEN

Mr. Suen discussed a request from one of the Chairs for the 2017 LHA Conference in Dennison, Iowa that every state chapter to provide a display of ephemera (maps, brochures, photographs), as well as historic artifacts pertinent to each individual state to coincide with the 25<sup>th</sup> anniversary of the reestablished National Lincoln Highway Association.

Mr. White suggested using a computer PowerPoint presentation on the Nevada Chapter's table.

Mr. Suen suggested that the Chapter consider producing a Nevada Lincoln Highway brochure and then distributed samples of pamphlets from Ohio, Illinois, and Iowa. A discussion ensued on the design of various brochures.

Ms. Ainsworth commented that the brochures should not be dated.

Ms. Rassiga discussed the possibility that she and Mr. White would dress in World War I era costumes and present to the Iowa Conference the 1919 Military Convoy copies of photographs that were taken in Austin.

Mr. Bonar suggested that Mr. Suen go to the National Lincoln Highway website and review the Nevada brochure that currently existed as there was a brochure for each state.

The Chapter members supported the request, and Ms. Ainsworth suggested a working committee be appointed to work on the display.

#### ROAD TRIP TO AUSTIN – FALL/SEPTEMBER 2017 – GUIDED OVERNIGHT TRIP WITH PROGRAM IN AUSTIN – ELIZABETH RASSIGA AND WARREN WHITE

Ms. Ainsworth suggested a two-day trip to Austin, Nevada would be appropriate.

Ms. Rassiga agreed that a two-day trip would be appropriate and discussed various lodging establishments and the availability of many sightseeing opportunities. Additionally, Ms. Rassiga offered their house in Austin as a meeting place.

Ms. Ainsworth suggested a committee to assist in putting the trip together. Volunteers for the Austin trip included Brian Suen, Mike Mooney, Jim Bonar, Chad Hicks (volunteered by Mr. Mooney), Warren White, and Elizabeth Rassiga.

Ms. Ainsworth suggested looking at dates for the trip at the end of August or the second week in September.

#### DISCUSSION ABOUT 2017 PROGRAMS

Ms. Ainsworth suggested a meeting for the general public in March or April.

Ideas included the Costume Society doing a program on fashions during the Lincoln Highway era, a program at the Sparks Heritage Museum by Jim Bonar on the 1919 Military Convoy, and a program by Leon Schegg on the Lincoln Highway route across the Stampede Reservoir or a program on the 1915 movie expedition along the Lincoln Highway. Mr. Schegg explained that the expedition produced three miles of film shot from New York to San Francisco edited and shown continuously at the Panama-Pacific exposition.

Ms. Ainsworth asked the members who volunteered program ideas to contact her via email to advise her of the dates they would be available to present a program for a general public meeting in March or April.

Jim Berg expressed his thanks to Mike Mooney and Chad Hicks for the splendid job they did leading a tour along the Dog Valley alignment of the Lincoln Highway. The members attending the meeting and the tour applauded the event as well.

### NEXT MEETING – A TENTATIVE MEETING-LUNCH IN JANUARY OR FEBRUARY

The next meeting will be scheduled in January or February and the program for the public in March or April. The members would be advised of a firm date.

### ADJOURNMENT

The meeting was adjourned at 2:15 p.m.

Respectfully submitted,

Connie Davis, Secretary  
Nevada Chapter LHA