

IOWA LINCOLN HIGHWAY ASSOCIATION (ILHA) ADVERTISING RATES

Effective August 20, 2007

<http://www.lincolnhighwayassoc.org/iowa/>

Our advertising options are economical and will reach our members as well as web visitors seeking information on travel services and upcoming events along the Lincoln Highway. Advertising in our newsletter and/or website is ideal for cafes, car dealers, motels, tow services, ice cream shops, B & B's and other highway travel businesses.

Iowa Lincoln Highway Assn. Quarterly Newsletter Advertising:

* Business-card size ad: Single ad placed on an inside page of the newsletter in black and white. The card/ad should be in standard digital format (.jpg) or scanner ready. Double-size business cards will be double the price.

Rates:
1 issue = \$10
2 issues = \$20
3 or 4 issues = \$30
(Buy 3 and get 4th free!)

* Flyer: 1-page, 8-1/2 x 11 provided by the customer inserted into our 8-page newsletter one time.

Rates: 1-page flyer - 1 issue = \$50

Rates for multiple-page flyers will be significantly higher and individually quoted. Please check with contact below for information on number of inserts to be supplied.

Newsletter Advertising Contact: Editor

Newsletter Advertising payments to:
Jeff LaFollette • 2130 W. 4th St. • Davenport, IA 52802
Ph: (563) 349-3047/ email: jefflaf@peoplepc.com

Iowa Lincoln Highway Assn. Webpage Advertising:

* Business-card size ad: The card/ad should be in standard digital format (.jpg) or scanner ready. Ads run for period of 1 year from date of insertion. All web ads will be located on "ILHA Preferred Advertisers and Supporters Page" (linked off Main ILHA Website). A link will be provided back to your website from your card ad (if applicable).

Web Advertising Contact: Webmistress
Web advertising payments to: S. Huemann-Kelly • P.O. Box 108 • Vinton, IA 52349
Ph: (319) 472-5183 / email: shk@videoportraits.com

Rates:
1 insertion/card: "ILHA Preferred Advertisers & Supporters Page"
1 year = \$30

Fine print:

- Current LHA members will be given priority to available space and location of ads.
- The editorial staff reserves the right to reject ads deemed inappropriate for our membership.
- Normal editorial deadlines will apply.
- Prices and terms are subject to change.
- All advertising is payable in advance.
- All advertising revenues should be considered donations to our non-profit organization.
- For all advertising, please make checks payable to: ILHA.