



# ALONG THE LINCOLN HIGHWAY



*THE NEWSLETTER OF THE IOWA LINCOLN HIGHWAY ASSOCIATION*

**Volume 13, Number 4**

**WINTER 2008**

## WELCOME OUR NEW OFFICERS FOR 2009-10

The Iowa Lincoln Highway Association met on Saturday October 11, 2008 in Colo and at that meeting a new slate of officers was elected for two year terms beginning in January 2009.

Elected to serve as our new president is Kathy Dirks. Kathy resides in Harlan, and works at the Iowa Welcome Center along the Lincoln Highway in Missouri Valley. Kathy is very active in the Lincoln Highway Association and I don't think we've ever seen her at a meeting where she hasn't had a smile on her face and a laugh to share with us. She was the vice-president for the past two years and we welcome her experience and enthusiasm as our president for the next two years.

Our new Vice-President is Allan Richards. Allan lives in Tama and also serves as the ILHA consul from Tama County. Allan is an attorney and a strong advocate for the Lincoln Highway in his county and throughout the state. Allan is currently working on a project through the governor's office to have a Lincoln Highway Commissioner appointed. This commissioner would act as a liaison to the governor's office. We thank Allan for adding the role of Vice-President to his tasks.

The positions of Secretary and Treasurer are secure as well. Jeff Benson of Ames was voted in to serve a second term as our secretary, and Joyce Ausberger of Jefferson will serve as our treasurer. Jeff's had many irons

THE LINCOLN HIGHWAY ASSOCIATION SHALL IDENTIFY, PRESERVE, INTERPRET AND IMPROVE ACCESS TO THE LINCOLN HIGHWAY AND ITS ASSOCIATED SITES, PURSUE THE APPROPRIATE MEASURES TO PREVENT FURTHER DETERIORATION, DESTRUCTION OR ALTERATION OF THE REMAINING SECTIONS, PUBLICIZE AND SEEK PUBLIC AWARENESS OF ITS GOALS AND ACTIVITIES FOR PRESERVING AND DEVELOPING THE LH, FACILITATE RESEARCH ABOUT THE LH, AND PUBLISH A MAGAZINE FOR ARTICLES AND NEWS OF ACTIVITY RELEVANT TO THE LH, WORK WITH LOCAL COMMUNITIES AND BUSINESSES TO PROMOTE THE LH AS A TOURISM DESTINATION, AND BE EXCLUSIVELY CHARITABLE AND EDUCATIONAL WITHIN THE MEANING OF THE INTERNAL REVENUE CODE.

in the fire in the years I've known him, most currently working successfully get the Lincoln Highway listed as a Heritage Byway and in the near future, getting signage along our route in Iowa. Jeff is a tireless worker for the road and we thank him for his efforts. Joyce has been our treasurer for many years. I do know she has been since I've been a member and that's been several years now. Joyce has done a great job as our treasurer, and will continue to do so. She, along with her husband Bob, have been with the Lincoln Highway Association since its re-birth in 1992.

Our most sincere thanks go out to Keith Whitlatch, our outgoing president and current Cedar County Consul. Keith did a great job as our president, and under his watch our membership numbers grew, we conducted joint meetings with the Illinois LHA in 2007 & 2008, and the first Iowa LHA motor tour was held. We wish Keith the best, and we especially wish the best for his wife Lois. Lois suffered a stroke a few days before the October meeting. She is home and recovering. Our prayers and sincere thank yous go out to the Whitlatch family!

One other person who is not elected, but appointed and often overlooked, is our membership director, and that is Cecil Stewart of Ames. Cecil has the thankless task of coordinating our membership rolls, sending out renewals every year, printing the labels for the newsletters every quarter and sorting through various e-mails I send him with new  
*(Welcome continued on page 3)*



[www.lincolnhighwayassoc.org](http://www.lincolnhighwayassoc.org)

**IOWA LINCOLN HIGHWAY ASSOCIATION  
P.O. BOX 14  
OGDEN, IOWA 50212**



# HAVE SPARE TIRE, WILL TRAVEL

## BY VAN & BEV BECKER

### IN THE BEGINNING...

Last weekend, I was asked twice about the resurrection of the Lincoln Highway Association in 1992. Always a salesman, of course, I did my best to hype and promote our historic organization. The first one to ask was Marie Cook of Mechanicsville as we joined a group for Sunday dinner at Ditto's restaurant in Stanwood. The second to ask was a co-worker from Collins Radio that I worked with during the 1970's.

These inquiries confirmed there is interest in our beginning. About four years ago at my request, Greg Franzwa provided the key with the names of

those brave new leaders. Although this photo has been published before, it has been a while. The key I cannot recall seeing anywhere else.

So I provide here the original group photo for your interest and amusement. The photo was taken at 9 a.m. on Saturday, October 31, 1992 in front of the City State Bank in Ogden, Iowa. There were 44 people from 7 states present at the meeting that day.

Names of those in attendance in the order in which they signed the attendance sheet with identification numbers corresponding to the diagram for those identified are shown on the next page.

*(Have Spare Tire continued on page 3)*



(Have Spare Tire continued from Page 2)

- 1. Gregory Franzwa Photo Key # 40
- 2. Ken Huffaker
- 3. Keith D. Cooper
- 4. Joyce Ausberger Photo Key # 39
- 5. Kerry Clough-Petersen
- 6. Tony Hampton
- 7. Harry Gardner Jr.
- 8. Frances Phipps
- 9. Ruth Frantz
- 10. Clare Frantz Photo Key # 17
- 11. Helen Ausberger Photo Key # 6 (?)
- 12. Helen L. Smith
- 13. Margaret Elbert Photo Key # 18
- 14. Harry Monnier Photo Key # 3
- 15. John Fitzsimmons Photo Key # 11
- 16. Andy Back
- 17. Gary Alban
- 18. Larry Adams Photo Key # 24
- 19. Ty Cosotti Photo Key # 37 (?)
- 20. Roger W. Dahl
- 21. Marvin Wolfe Photo Key # 32
- 22. Jim Powell Photo Key # 25

- 23. Sue Scott
- 24. Bob Owens Photo Key # 27
- 25. W.E. Givens Photo Key # 38
- 26. Joan J. Lingren
- 27. Carol Ahlgren Photo Key # 20
- 28. Opal Telleen
- 29. Carl L. Telleen
- 30. Robert A. Teller
- 31. Mark Boehm
- 32. Bob Adwers
- 33. Lucille Adwers
- 34. Mary Jane Beecher
- 35. Molly Marsh
- 36. Doris McGregor
- 37. Bill McGregor
- 38. Marge Robson
- 39. Clare Robson
- 40. Ellen Johnson Paton
- 41. Bob Ausberger Photo Key # 28
- 42. Jay Kustes
- 43. Lyle
- 44. Brandi

**WE OWE THIS BIG GROUP A BIG THANK YOU FOR THEIR FORESIGHT AND HISTORICAL SAVVY!!!**

Back in the spring before our National LHA Conference in Cedar Rapids, Paul Walker and Jeff LaFollette set out on an ambitious project to quickly paint the utility poles west from the Mississippi River to ...as far as time allowed. Here in Linn County and Benton County, there are a few still incomplete poles. They have the red, white and blue bands but no letter. The locals have taken to calling these partially painted poles "Christmas Poles." Why? It should be obvious...because there is "NO-L." (Pun courtesy of Rick Sampson of KMRY Radio) **L**



(Welcome continued from page 1)  
Iowa members that have joined through the national LHA. Cecil has been the membership director since I've been on board as a member, and as I stated before, membership director is a thankless job, because I've been there before in a couple of organizations I've been a part of. So here is our opportunity to say "Thank You Cecil" for your years of service. We truly do appreciate what you do for the organization!

As a member you are invited to attend our meetings. The future dates and locations are posted in the newsletter and page 8 always has the meeting information for the upcoming meeting. We always welcome everyone who attends and look forward to seeing our members at meetings and other events we plan through the year. See you on the road! **L**

**BURMA SHAVE JINGLES**

Riot at- Drug Store- Calling All Cars- 100 Customers- 99 Jars- Burma Shave (1936)

Ring Out The Old- Ring In The New- What Good Can- Shaving- Brushes Do?- Burma Shave (1938)

If These- Signs Blur- And Bounce Around- You'd Better Park- And Walk to Town- Burma Shave (1945)

Regardless Of- Political Views- All Good Parties- Always- Choose- Burma Shave (1948)

## IOWA LHA LOSES A DEAR FRIEND & SUPPORTER IN ELMER KETELSEN

The Iowa Lincoln Highway Association lost a dear friend and strong supporter of the organization. Elmer Ketelsen, former Clinton County Consul passed away on Tuesday November 11, 2008 at Wheatland Manor, Wheatland, Iowa. He was 93.

Elmer was born on May 16, 1915 in Goose Lake Iowa. He married Lois Stutzel on August 24, 1941 at Grace Lutheran Church in DeWitt, Iowa. Lois passed away on December 17, 1999. The couple farmed in the McCausland and Calamus areas before he retired, living in Calamus. He was an active member of the Immanuel Lutheran Church in Grand Mound, the Central Community Historical Society in DeWitt, the Calamus Lions Club, and the Lincoln highway Association.

Elmer was instrumental in working to save the Calamus Pony Truss bridge from destruction in 1997. After Clinton County closed the bridge to traffic in 1996, the county was planning to dismantle the bridge. Elmer got the word out through the county and the Iowa LHA and through his efforts, the bridge was saved from destruction and the Clinton County Board voted to give the bridge and the land surrounding it to the Clinton County Conservation Board. Because of Elmer's determination, sense of history and efforts to get the word out, the Calamus Pony Truss bridge is still here today.

Elmer was Clinton County Consul until 2003. He was very active in the association and promoted the Lincoln Highway in Clinton County whenever he could. At his home in Calamus which was along the latest alignment of the Lincoln, US 30, he had a Lincoln Highway marker in his yard. He was very proud of it.

Elmer will be remembered and missed by those in the Iowa LHA who had a chance to work with him, and most importantly have a



chance to speak with him. He knew the history of the road in Clinton County and would share it with anyone who wanted to know more about the road. We'll miss Elmer and his enthusiasm for the road.

**L** (Elmer Ketelsen in Ely Nevada, searching for remnants of the Old LH-Photo by Mike Kelly)

### ILHA Officers, Board of Directors (County Consuls), and Staff

#### Officers

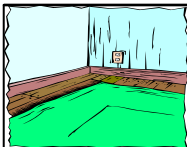
- President**  
Kathy Dirks (712) 755-7474
- Vice-President**  
Allan Richards (641) 484-4000
- Secretary**  
Jeff Benson (515) 233-1445
- Treasurer**  
Joyce Ausberger (515) 386-4521
- State Director**  
Jeff LaFollette (563) 349-3047

#### Board of Directors (County Consuls)

- Clinton County**  
Jeff LaFollette (563) 349-3047
- Cedar County**  
Keith Whitlatch (563) 942-6670
- Linn County**  
Van & Bev Becker  
iowaLHA@lmonmail.com
- Benton County**  
Mike Kelly (319) 472-5183
- Tama County**  
Allan Richards (641) 484-4000
- Marshall County**  
Harlan Quick (641) 483-2440
- Story County**  
Margaret Elbert (515) 233-1445
- Boone County**  
Joe Moore (515) 432-6174  
Ed Mondt (515) 432-2343
- Greene County**  
Bob Owens (515) 386-3419
- Carroll County**  
VACANT
- Crawford County**  
Deb Rothmeyer (712) 263-8836
- Harrison County**  
Marshall & Rita Schichilone (712) 647-3030
- Pottawattamie County**  
Brett Ford (712) 545-3283

#### Support Staff

- Membership Coordinator**  
Cecil Stewart
- Newsletter Editor**  
Jeff LaFollette
- Noble Sojourner**  
Lyell Henry
- Iowa Artist in Residence**  
John Fitzsimmons
- Webmistress**  
Sandii Huemann-Kelly



# The President's Corner

By Kathy Dirks, ILHA President

"Get your motor runnin'  
Head out on the highway  
Lookin' for adventure  
And whatever comes our way....."

When Steppenwolf recorded "Born to be Wild" for their album back in 1968, I highly doubt they had the Lincoln Highway in mind. That though is how I feel most times when I'm out driving the Lincoln Highway or any other scenic or historic byway. I'm looking for something fun, interesting, different, historical, exciting.....all those "good" adjectives one would use to describe a road trip.

Which is why I'm so excited for the Iowa Lincoln Highway and Iowa Lincoln Highway Association the next couple of years. As most of you know, the Iowa Lincoln Highway was named the first Heritage Byway in the Iowa Scenic Byway system a couple of years ago. One of the perks of being a state byway is participation in a new program being coordinated through the Iowa Department of Transportation (IDOT). They have contracted with Resource, Conservation and Development organizations (RC&D's) across the state to work with byways to develop and/or update corridor management plans, websites, byway signage.....items that will assist byways in creating a positive visitor experience.

We, the members of the Iowa Lincoln Highway Association, do have an opportunity to participate in this process. If you would like to know how, I ask that you attend the upcoming meeting on January 10<sup>th</sup> in Tama. Representatives from the three RC&D's (Iowa Valley, Prairie Rivers, and M&M Divide) working with the Iowa Lincoln Highway will be on-hand to discuss the process.

I will also share that as incoming President of the Iowa Lincoln Highway Association, one of my goals is to be involved in the process as much as I am able, and to share information with you as it becomes available. That will be a bit easier for me because I'm actually involved with three byways in the program - the Lincoln Highway Heritage Byway, the Western Skies Scenic Byway and the Loess Hills National Scenic Byway. For those of you that aren't acquainted with me, I am the coordinator of the Harrison County Historical Village and Iowa Welcome Center near Missouri Valley. The village/welcome center is directly on the main spine of all three byways. Additionally, I'm actively involved with the organizations for all three byways along with the Western Iowa Tourism Region, the Travel Federation of Iowa, and Harrison County Tourism. Needless to say, I love my job with tourism about as much as I love to travel!

My final very important item is giving a great big

"Thank You!" to outgoing president Keith Whitlatch. I have some pretty big shoes to fill when I consider the great job he has done leading the ILHA the last two years. The good news for me, maybe not Keith, is that I have his email address and phone number so I can ask him questions.

**Kathy**

## Keith Whitlatch To Receive Award From KCRG-TV 9 For Outstanding Volunteer Work

Cedar County Consul and outgoing president Keith Whitlatch is one of nine people who will receive an award from KCRG-TV 9 in Cedar Rapids for outstanding volunteer work.

KCRG will honor Keith and other outstanding volunteers at the "9 Who Care Jefferson Awards" banquet at the Cedar Rapids Country Club on January 31, 2009. During the ceremony KCRG TV-9, and several of its "Show You Care" sponsors will present \$500 to each of the "9 Who Care Jefferson Award" winners for their favorite charities. Profiles of their inspiring volunteer work will be featured during a half hour special on KCRG-TV 9 in February. One of the nine winners, will travel to Washington D.C. to represent Eastern Iowa in a national competition for one of five 2009 Jacqueline Kennedy Onassis Awards for Public Service.

Keith was selected because he lives by the motto "to serve" and as we know he serves a long list of organizations, including the Tipton Ambulance Service, the Salvation Army, the Red Cross, the Lions Club, the Cedar County Historical Society and of course the Iowa Lincoln Highway Association. We congratulate Keith for winning this prestigious award and we thank him for his service to the Iowa Lincoln Highway Association. **L**

## MOTOR TOUR 2008 DASH PLAQUES AND WINDOW DECALS AVAILABLE!

We have some dash plaques and static cling window decals left over from the 2008 Motor Tour. We are offering a dash plaque and window decal together for \$5.00. Or you can buy just a dash plaque or window decal separately for \$3.00 each. These will make nice collectors items since they are first year Iowa LHA Motor Tour items. If you are interested, please send a check or money order payable to the Iowa LHA to Jeff LaFollette, 2130 W. 4th St. Davenport, IA 52802. Quantities are limited so get yours today! **L**

## LINCOLN HIGHWAY ENDOWMENT FUND 2009 GRANT PROGRAM

By Jeff LaFollette, Iowa LHA State Director

Grant awards are being made available from the Lincoln Highway Association Endowment Fund for the purpose of furthering the Lincoln Highway cause and for assisting state LHA chapters in their efforts. State chapters are encouraged to develop projects and to seek grant awards to support these projects.

The Lincoln Highway Association Board of Directors (at the national level) will annually determine a dollar amount to be awarded to successful applicants, based on budget recommendations of the LHA Endowment Committee. Awards will be made at the Association's annual conference each year. The first round of grants were awarded at the Fort Morgan conference in 2007. Several states submitted applications in 2008, and Iowa received a grant for the Herring Hotel in Belle Plaine. The number of awards to be made annually will be at the discretion of the Endowment Committee but will typically be two in number each year. A maximum \$5000 award may be made to any applicant in any one year. Applicants may apply each successive year for multi-year awards, thus if successful, increasing the total award for a given project to an amount in excess of the \$5000 annual limit. The Endowment Fund grant program will be administered on an annual "grant round" basis, with each grant round beginning the day following the LHA annual conference and ending at the time during the conference when grants are announced for the next year.

Applications are due no later than **March 1, 2009**. Applications are to be submitted to the chair of LHA Endowment Committee. Applicants do not need to complete any special or mandatory form of application, although an application shall be a typewritten submittal that addresses the relevant scoring criteria set forth below. In other words, an applicant should fully explain how its proposed project satisfies any or all of the scoring criteria. Application submittals shall be limited to five single spaced pages.

As appropriate, attachments will be considered, but the LHA Endowment Committee generally has expressed a preference for precise, rather than

lengthy applications.

If you have a worthy project that you want to have considered for a grant in 2009, contact me either by phone or e-mail ([jeffrlaf@peoplepc.com](mailto:jeffrlaf@peoplepc.com)) and I will send you a complete copy of the Grant Applications and Awards Program Sheet so you can look it over, and check the scoring criteria, and read over other items to help you in preparing your application. When you complete an application, you may send it to me and I'll get it to the Endowment Committee Chairman.

You may also contact the Endowment Committee Chairman, **Bob Dieterich**. Bob's address is 4521 Woodmont Ct. Fair Oaks, CA 95628. He can be reached by phone at 916-967-7680 and his e-mail address is [bobd@iname.com](mailto:bobd@iname.com). **Bob Ausberger** of Jefferson, IA is a member of the Endowment Committee and would be most helpful to you as well His phone number is 515-386-4821 and his e-mail is [bojjoyce@netins.net](mailto:bojjoyce@netins.net)

We hope someone from Iowa will apply and receive a grant at the 2009 National Conference in South Bend, Indiana. Don't forget, if you have any questions regarding the grant applications, contact us soon. Time to get grants submitted for the 2009 grant round period is running out! **L**

### Motor Tour 2009 Is Coming Make Your Plans To Attend

The Iowa LHA is planning to hold the 2nd annual River to River Motor Tour on August 28-30, 2009. The tour is being planned as we speak, and some stops are being set up already. As you can see on the next page, we have a registration form ready to go.

This year's tour will start out in the west and end in the east. We will try to stop at different communities along the route this year. Many communities saw how well the tour went last year, and want to be a part of this year's tour. We will have new and different stops and also stop at some of the landmarks along the highway again. And just as last year's tour, it will be "classic car friendly" meaning no gravel routes.

We are blocking motel rooms, and we have some blocked in Missouri Valley and Boone already. Check out our website for updates as there will be more info coming up soon. Hope to see you on the tour! **L**

#### Upcoming LHA State Meetings

|                 |                      |
|-----------------|----------------------|
| January 10, '08 | Tama                 |
| April 11, '09   | Carroll              |
| July 11, '09    | To Be Announced      |
| October 10, '09 | Pottawattamie County |

#### See YOU on the Lincoln Highway! This issue's new members.

|                        |                            |
|------------------------|----------------------------|
| Peter Black            | Des Moines, Polk           |
| Mary & Jay Fitzpatrick | Bettendorf, Scott          |
| Ben Franklin Store     | Jefferson, Greene <b>L</b> |
| Paul Pasley            | Auxvasse, MO               |

**L** (Denotes a Lincoln Highway County)

**COME AND JOIN US FOR THE 2<sup>nd</sup> ANNUAL  
IOWA LINCOLN HIGHWAY ASSOCIATION  
RIVER TO RIVER MOTOR TOUR  
DESOTO BEND TO CLINTON  
AUGUST 28-30, 2009**

**FEATURING STOPS IN:  
DESOTO BEND, CARROLL, JEFFERSON, BOONE, NEVADA,  
MARSHALLTOWN, TAMA, YOUNGVILLE, CEDAR RAPIDS,  
MECHANICSVILLE, LOWDEN AND CLINTON**

**Start the Tour at the Desoto Bend State Park Area  
Visit the Lincoln Highway Clubhouse in Jefferson  
See Boone- The Hometown of Mamie Dowd Eisenhower  
See the Famous Lincoln Highway Bridge in Tama  
Visit the Youngville Café-Listed on the National Register of Historic Places  
And Enjoy Plenty of Iowa Small Town Hospitality!**

*Sponsored by the Iowa Lincoln Highway Association*



**REGISTRATION FORM**

**Any Vehicle - Any Model - Any Make**

**Registration Fee: \$20.00 per vehicle for Iowa LHA members**

**\$30.00 per vehicle for non-members (Includes one year membership to the Iowa LHA)**

**You may join or leave the tour at any point or at anytime.**

**The Iowa LHA is not responsible for accidents or injuries incurred on this motor tour**

NAME \_\_\_\_\_ Phone \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

E-MAIL \_\_\_\_\_

Make checks or money orders payable to: Iowa Lincoln Highway Association

Mail To:  
Iowa LHA Motor Tour  
c/o Jeff LaFollette  
2130 W. 4<sup>th</sup> St.  
Davenport, IA 52802

More Tour Information:  
Jeff LaFollette  
jefflaf@peoplepc.com  
563-349-3047

A LIST OF MOTELS AND TOUR ITINERARY WILL BE MAILED TO YOU SOON  
AFTER WE RECEIVE YOUR TOUR REGISTRATION.

## NEITHER WINTER'S COLD NOR SNOW WILL KEEP US FROM MEETING IN TOLEDO

Well, it had to happen, Yes winter has us locked in its sights again. The cold and snow are a reminder that this year's winter seems to have picked up where last year's left off. We can only hope that the winter of 2009 doesn't breed another spring like 2008. **Positive Thinking!! It WILL get better.**

Now, as I'm climbing down from my soapbox, It's time to remind our members that it is time again for the first Iowa LHA meeting for 2009. We will be gathering together in Toledo on Saturday January 10, 2009 at the Tama County Historical Building, located at 100 E. State St. The Historical Building is located on the northeast corner of the Tama County Courthouse. Tama County Consul, and newly elected Vice-President Allan Richards has set up this meeting for us.

As usual, there will be coffee and rolls before the meeting at 9:00AM. New president Kathy Dirks will drop the gavel to conduct her first meeting around 9:30AM. There will be several items to be discussed. Plans and projects will be discussed. All our members are invited to attend. Anyone who is not a member but is interested in the Lincoln Highway, or old highways in general are welcome to attend as well.

After the meeting around noon, lunch will be available. At this writing, lunch will most likely be ordered from Subway Sandwich shop in Toledo. So escape the winter blues, and come join us for fun and fellowship. We'd be happy to see you!

**Directions: From the east:** Take the Lincoln Highway (US 30) through Tama and continue until you come to the intersection with US 63. Turn right on US 63, also known as N. County Road. Follow US 63 to W. State St. and turn right. Follow W. State where it intersects with N. Broadway. The Historical Building will be on the left.

**From the west:** Take the Lincoln Highway (US 30) into Toledo until you come to the intersection with US 63. Turn left onto US 63, also known as N. County Road. Then follow the directions as listed above.

If you have any questions you may call Allan Richards at 641-485-8400



**In This Issue...**

Have Spare Tire...Will Travel and a Welcome to Our New Officers

FIRST CLASS

Iowa Lincoln Highway Association  
P.O. Box 14  
Ogden IA 50212